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## **Morinaga Milk Wins Silver Award in Traditional Annual Report Division of the 2016 International ARC Awards**



Morinaga Milk Industry's Annual Report 2015, "Making Life More Delicious," took home 2016's Silver Award in the "Food & Consumer Packaged Goods" category of the "Traditional Annual Report" division in one of annual reporting's biggest competitions, the International ARC Awards.

The International ARC Awards competition is the top of its kind for annual reporting and is conducted by MerComm, Inc.\*, an independent awards organization. Every year, corporations, NGOs, and government agencies from around the world enter the competition; this year saw over 2,124 entries from 32 countries. It was from among these entries that Morinaga Milk Industry's first English-language annual report received a Silver Award.

Our annual report was created in order to help stakeholders, primarily stockholders and investors, to better understand our business activities. In this report, besides providing financial data, we describe our income structure and market environment, as well as our vision for the future. Our report also presents the Morinaga Milk Group's philosophy, social mission, and approach to relationships with stakeholders.

\*MerComm, Inc. is an independent awards organization that acknowledges corporations, organizations, and individuals for their original contributions to the international field of corporate communications in such areas as company guides, business reports, and corporate websites. MerComm, Inc. functions in an impartial manner, free of any advertisers or sponsors.

- Morinaga Milk Industry's Annual Report 2015 “Making Life More Delicious”



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- Links

- Morinaga Milk Industry's Annual Report <http://morinagamilk.co.jp/english/ir/library.html>
- Morinaga Milk Industry's IR page <http://morinagamilk.co.jp/english/>
- International ARC Award 2016 <http://www.mercommawards.com/arc/awardWinners.htm>

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